

# Erasmus+ Capacity Building in Higher Education

Grant Holders' Online Meeting

January 2021

Increasing the employability through a CBHE project

Lessons learned from TUNED

“TUnisian Network for Employability and

Development of graduates' skills”

# Outline

- Basic description of the project
- Main results achieved
- Impact obtained
- Lessons learned & hints

# Framework

Programme: Erasmus+ KA2 - CBHE, Structural project

Duration: 4 years

Beneficiary country: Tunisia

General Objective:

Supporting the national reform of the higher education, notably GO1 *“Improving the quality of the university education and graduates’ employability”* in order to foster the matching between demand and supply of graduates’ labour

# Partnership



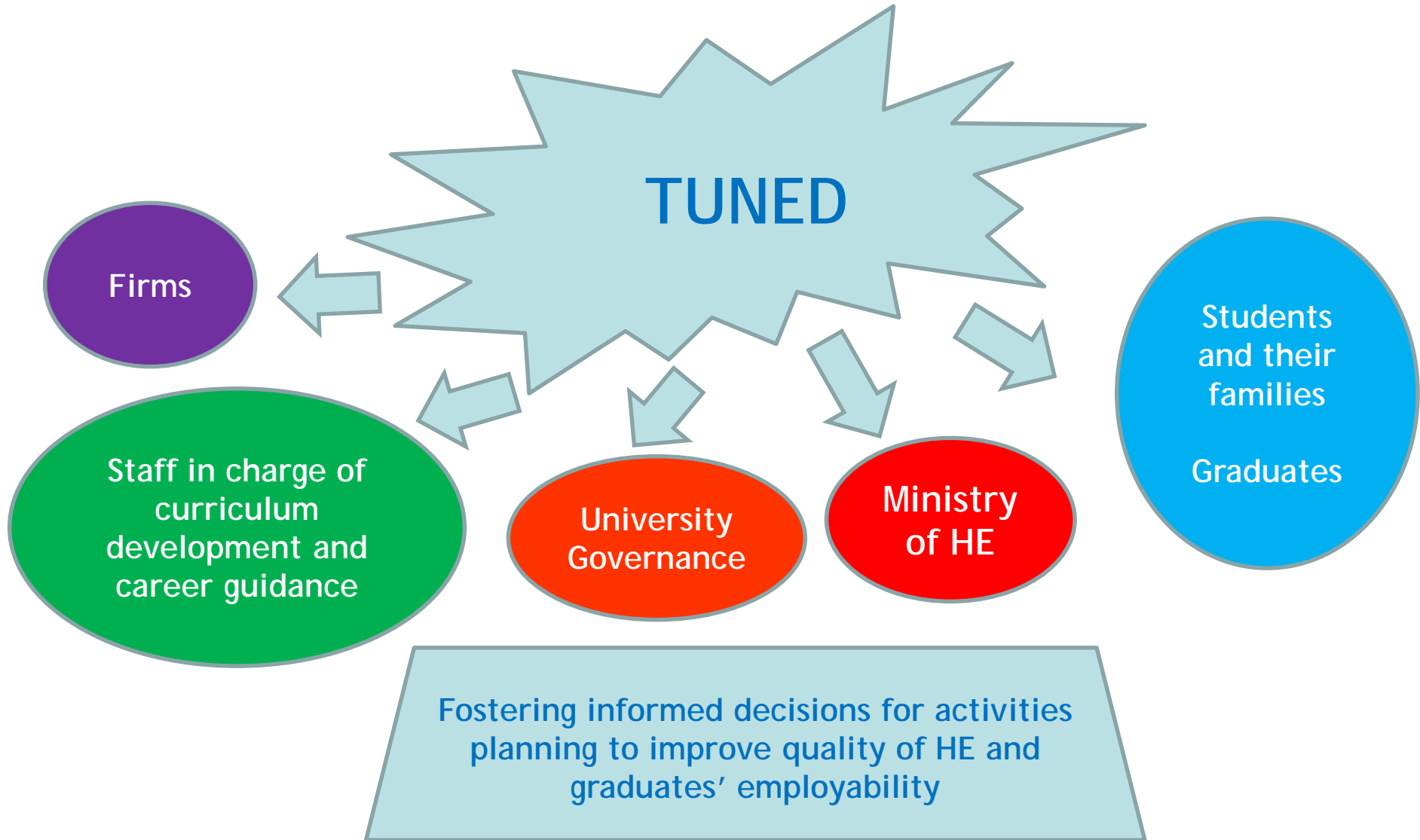
Ministry of Higher Education  
University of Carthage  
University of Gabes  
University of Gafsa  
University of Jendouba  
University of Kairouan  
University of Monastir  
University of Sfax  
University of Sousse  
University of Tunis



AlmaLaurea Interuniversity Consortium  
University of Cyprus  
University of Granada  
University of Naples Federico II  
Mediterranean Universities Union - UNIMED

Associated partners: CONECT, University Ez-Zitouna, La Manouba University, University Tunis el Manar, Virtual University of Tunis, 24 ISET, ONEQ

# Beneficiaries



# The 5 pillars of the project

Survey on  
graduates' profile

Survey on  
graduates' employment  
condition

Web platform matching  
demand for and supply of  
graduates' labour

Training of university staff on  
graduates' career development  
and on how to bridge the gap with  
the socioeconomic environment

Dissemination activities addressed to students,  
firms and university staff

## Main results achieved

- **Survey** reports on 2017, 2018, 2019 **graduates' profile** (8.749 students involved)



**Assessment of universities' internal efficiency**

- **Survey** report on 2016 **graduates' employment condition** at 3 years from graduation (5.079 graduates involved)



**Assessment of universities' external efficiency**

# Main results achieved

- **Web platform** matching supply for and demand of graduates' labour:

[www.tuned.rnu.tn](http://www.tuned.rnu.tn)



**Boosting graduates' employability**  
**Orienting students and their families**

26.876  
registered students

94.696 CV  
downloaded

118  
registered firms

18  
job offers published

142  
candidatures  
sent

Academic supply and  
surveys data  
available online



# Main results achieved

## Project website

[www.tuned-project.eu](http://www.tuned-project.eu)

## 55 Local dissemination seminars

29 for students, 14 for firms, 12 to students' officers

## 5 National dissemination conferences

Brochures, leaflets

Promotional video

# Main results achieved

- Training handbook for liaison officers with socioeconomic environment



Guiding graduates' career  
Bridging the gap between universities and firms

- Sustainability plan



Building up the Network of Tunisian University Observatories  
Integrating all Tunisian universities into the system  
Ensuring the improvement of project achievements

# Impact

**Project ownership ensured**

**Knowledge sharing reinforced**

**Networking with socioeconomic environment strengthened**

**Results-based management improved**

**Training skills enriched**

**Students' empowerment established**

**Graduates' employability boosted**

**Recruitment process modernized**

**Long-term commitment secured**

# Lessons learned & hints

Get focused on sustainability since the very beginning

Be driven by anticipation

Stay open to adjustments and synergies

Foster empowerment and ownership

Set the framework but be flexible as far as possible

Feel empathy, build trust and credibility

Share your resourcefulness

## Lessons learned & hints



**motivation**  
*is what gets you started.*

---

**commitment**  
*is what keeps you going.*



Enrico Dongiovanni

Erasmus+ CBHE TUNED project coordinator

[www.tuned-project.eu](http://www.tuned-project.eu)

Project manager for international relations

AlmaLaurea Interuniversity Consortium

Email: [enrico.dongiovanni@almalaurea.it](mailto:enrico.dongiovanni@almalaurea.it)

Phone: +390516088967