



Co-funded by the
Erasmus+ Programme
of the European Union



Erasmus+ Programme for Capacity Building in Higher Education

**Building Entrepreneurial Ecosystems
To Enhance Higher Education Value-Added
For Better Graduate Employability (BEEHIVE)**

**Maximizing Project Impact
Through Digital Tools and Approaches**



BEEHIVE Project in a Nutshell

Eligibility period: 15 October 2016 - 14 October 2019

Consortium structure: 4 European HEIs, 2 HEIs in Indonesia, 3 HEIs in the Philippines, a business incubator from Ireland and a start-up supporting foundation based in the Philippines

BEEHIVE project aims:

- To build sustainable university-based entrepreneurial ecosystems at the Indonesian and Philippine HEIs involved
- To enhance students' entrepreneurial skills and graduate employability
- To support Asian HEIs' transformation into entrepreneurial universities.



Democratizing Entrepreneurship Education through the Entrepreneurship for All MOOC

- A MOOC designed to raise awareness on the role and value of entrepreneurship across the 5 Asian HEIs (approx. 4500 students registered compared to 1000 originally planned)
- Improved entrepreneurship knowledge and skills of 1617 students across the 5 Asian HEIs (compared to 200 originally planned) who completed successfully the Entrepreneurship for All MOOC during the project lifetime
- Targeted online mentoring and support provided to 199 start-up ideas curated by 344 students
- Digital stories of real-life entrepreneurial journeys designed to share experiences and support peer learning.



Community Building and Engagement through the BEEHIVE App

- A digital tool designed to reach out and speak up to millennials
- Created for both Android and iOS operating systems
- Downloaded by approx. 800 students and over 40 registered mentors
- Opportunities for peer learning and networking with mentors
- Sharing of entrepreneurial tips and inspirational messages to empower young entrepreneurs
- Access to entrepreneurship resources and business start-up information relevant to the Indonesian and Philippine contexts.



Fostering Links with the Society at Large through the Use of Digital Tools

- **Project promotion** through the Entrepreneurship for All MOOC and other audiovisual materials designed and used in BEEHIVE
- **Awareness raising** on the entrepreneurial ecosystem concept and the entrepreneurial university model at 22 HEIs in Indonesia and 27 HEIs in the Philippines outside the BEEHIVE consortium
- **Collaboration and partnering** with 20 private sector companies in Indonesia and over 40 external non-academic stakeholders in the Philippines through the BEEHIVE Accelerators' piloting activities (IT based start-ups made up the largest share of the 53 student start-ups supported in 2019).



Co-funded by the
Erasmus+ Programme
of the European Union



To learn more about BEEHIVE, please visit our website at
[www.beehive-erasmusplus.eu!](http://www.beehive-erasmusplus.eu)

Christina Armutlieva

Varna University of Management, Bulgaria

Email: christina.armutlieva@vumk.eu